



Course Description – Curriculum

Subject : 2602372 Regional Business Environment and Management
REG BUS ENV/MGT

Credits : 3(3-0-6)

Course Condition: Prerequisite: 2602371

Description : Analysis of regional business environment, management systems and styles; comparison of regional environment: economics, politics, culture, social forces and technology; impacts of the environmental differences on management functions, strategies, styles, systems, and their competitive advantages.

